

The Ultimate AI Prompt Pack -- 200+ Prompts for Business

Content Creation Prompts (50)

Blog Writing

1. SEO Blog Outline -- "Create a detailed SEO-optimized blog post outline for [topic]. Include H2/H3 headers, target keywords, meta description, and a compelling introduction hook."
2. Blog Post Generator -- "Write a 1500-word blog post about [topic] targeting [audience]. Use a conversational tone, include statistics where relevant, and end with a clear CTA."
3. Listicle Creator -- "Write a top 10 listicle about [topic] with a catchy title. Each item should have a bold heading, 2-3 sentence description, and a practical tip."
4. How-To Guide -- "Create a step-by-step how-to guide for [task]. Include numbered steps, warnings for common mistakes, and pro tips for each step."
5. Content Repurposer -- "Take this blog post [paste content] and repurpose it into: a Twitter thread, a LinkedIn post, an email newsletter, and 3 Instagram captions."

Social Media

6. Twitter Thread -- "Write a 10-tweet thread about [topic]. Start with a hook, deliver value in each tweet, and end with a CTA. Use line breaks for readability."
7. LinkedIn Post -- "Write a LinkedIn post about [topic] that will get engagement. Start with a bold statement, share a personal insight, and ask a question at the end."
8. Instagram Caption -- "Write 5 Instagram captions for a [type of business] post about [topic]. Include relevant hashtags and a CTA."
9. TikTok Script -- "Write a 60-second TikTok script for [topic]. Include visual cues, text overlays, and a trending hook in the first 3 seconds."
10. YouTube Description -- "Write a YouTube video description for a video about [topic]. Include SEO keywords, timestamps, links section, and a subscribe CTA."

Email Marketing

11. Welcome Sequence -- "Create a 5-email welcome sequence for a [type of business]. Email 1: Warm welcome, Email 2: Brand story, Email 3: Best content, Email 4: Social proof, Email 5: First offer."
12. Sales Email -- "Write a persuasive sales email for [product/service] targeting [audience]. Use the PAS (Problem-Agitate-Solution) framework. Include a P.S. line."
13. Newsletter -- "Write a weekly newsletter for [industry] subscribers. Include: industry news recap, 3 tips, a tool recommendation, and an engagement question."
14. Cold Outreach -- "Write a cold email to a [role] at a [industry] company offering [service]. Keep it under 100 words, focus on one specific pain point, and end with a soft CTA."
15. Re-engagement Email -- "Write a re-engagement email for subscribers who haven't opened in 30+ days. Use a conversational tone and offer something valuable."

Copywriting

16. Landing Page Copy -- "Write landing page copy for [product]. Include: headline, subheadline, 3 benefit sections, 3 testimonials (template), FAQ section, and final CTA."

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17. Product Description -- "Write an e-commerce product description for [product]. Focus on benefits over features, use sensory language, and include a urgency element."
18. Ad Copy -- "Write 5 Facebook ad variations for [product] targeting [audience]. Each under 125 characters for the primary text. Include headline and description pairs."
19. Tagline Generator -- "Generate 10 taglines for a [type of business] called [name]. Range from professional to playful."
20. Headline Formulas -- "Using the following headline formulas (How to, Number, Question, Command, Testimonial), create 5 headlines each for [topic]. Total: 25 headlines."

Business Automation Prompts (50)

Workflow Design

21. Process Audit -- "Audit this business process [describe process] and identify: bottlenecks, redundancies, manual steps that could be automated, and time savings estimates."
22. SOP Creator -- "Create a Standard Operating Procedure for [task]. Include: purpose, scope, prerequisites, step-by-step instructions, quality checklist, and troubleshooting."
23. Automation Roadmap -- "Create a 30-day automation roadmap for a [type of business]. Prioritize by ROI (time saved x impact). Week 1-4 breakdown."
24. Zapier Workflow -- "Design a Zapier workflow that: [describe trigger and desired outcome]. List each step, the apps needed, and the specific actions."
25. Error Handling -- "Design an error handling and recovery process for [automation/system]. Include: common failure points, automatic retry logic, notification triggers, and manual override steps."

Data & Analytics

26. Dashboard Design -- "Design a business analytics dashboard for [type of business]. List: 5 KPIs to track, chart type for each, data sources needed, and refresh frequency."
27. Report Generator -- "Create a weekly report template for [role/team]. Include: section headers, key metrics to fill in, narrative prompts, and action items format."
28. Data Cleaning -- "Write a Python script to clean and standardize a CSV dataset with these issues: [describe issues]. Include handling for missing values, duplicates, and format inconsistencies."
29. SQL Query -- "Write a SQL query to [describe what you need] from a database with tables: [describe schema]. Optimize for performance."
30. Trend Analysis -- "Analyze this data [paste data or describe] and identify: top 3 trends, anomalies, forecast for next quarter, and recommended actions."

Customer Support

31. FAQ Generator -- "Generate a comprehensive FAQ for [product/service] based on these common questions [list questions]. Group by category and include suggested answers."
32. Ticket Response -- "Write a professional customer support response for this complaint: [describe complaint]. Show empathy, acknowledge the issue, provide a solution, and follow up."
33. Knowledge Base -- "Create a knowledge base outline for [product/service]. Include: 10 main categories, 5 articles per category with titles and brief descriptions."

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34. Chatbot Script -- "Design a customer service chatbot flow for [business type]. Include: greeting, top 10 intents with responses, escalation triggers, and fallback responses."

35. Onboarding Email -- "Create a customer onboarding email series for [SaaS product]. 7 emails over 14 days. Each email: topic, key message, CTA, and timing."

Project Management

36. Project Brief -- "Create a project brief for [project description]. Include: objectives, scope, timeline, deliverables, stakeholders, risks, and success metrics."

37. Sprint Planning -- "Break down this project [describe] into 2-week sprints. List: sprint goals, stories, acceptance criteria, and dependencies."

38. Risk Assessment -- "Perform a risk assessment for [project/initiative]. Rate each risk by likelihood (1-5) and impact (1-5). Provide mitigation strategies for top 5 risks."

39. Meeting Agenda -- "Create a meeting agenda for a [type of meeting] about [topic]. Include: time allocations, discussion points, decision items, and action item template."

40. Retrospective -- "Design a sprint retrospective template. Include: what went well, what to improve, action items (with owners and deadlines), and celebration moments."

Sales & Marketing Prompts (50)

Strategy

41. Marketing Plan -- "Create a 90-day marketing plan for a [type of business] with a \$[budget] monthly budget. Include: channels, content calendar, ad spend allocation, and KPIs."

42. Competitor Analysis -- "Analyze [competitor name] vs our [business]. Compare: pricing, features, marketing channels, strengths, weaknesses, and our competitive advantage."

43. Buyer Persona -- "Create 3 detailed buyer personas for [product/service]. For each: demographics, psychographics, pain points, buying triggers, preferred channels, and objections."

44. Value Proposition -- "Craft a value proposition for [product] targeting [audience]. Format: For [audience] who [pain point], [product] is a [category] that [key benefit]. Unlike [competitor], we [differentiator]."

45. Pricing Strategy -- "Analyze pricing for [product/service] in the [industry] market. Recommend: price point, pricing model, discount strategy, and price anchoring approach."

Content Marketing

46. Content Calendar -- "Create a 30-day content calendar for [business]. Include: daily post ideas, platforms, content types, and weekly theme. Mix evergreen and trending content."

47. Blog Topic Ideas -- "Generate 50 blog post ideas for a [niche] blog. Categorize by: beginner guides, advanced tutorials, opinion pieces, case studies, and listicles."

48. Guest Post Pitch -- "Write a guest post pitch email for [target blog]. Include: personalized opening, 3 topic proposals with brief outlines, and credibility statement."

49. Content Upgrade -- "Design a content upgrade for this blog post [topic]. Suggest: type (checklist, template, ebook), title, key content, and opt-in copy."

50. Video Content Plan -- "Create a YouTube video series plan for [topic]. Include: 10 video titles, thumbnail concepts, scripting

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approach, and cross-promotion strategy."

Email Marketing

51. Drip Campaign -- "Design a 7-email drip campaign for [product] targeting [audience]. Map each email to the customer journey stage. Include subject line variations."

52. Subject Line Testing -- "Generate 10 subject line variations for an email about [topic]. Use these formulas: curiosity, urgency, benefit, question, personalization, and news."

53. Email Segmentation -- "Design an email segmentation strategy for [list size] subscribers. Include: 5 segments, criteria for each, tailored content approach, and send frequency."

54. Abandoned Cart -- "Write a 3-email abandoned cart sequence for [product]. Timing: 1 hour, 24 hours, 72 hours. Each with increasing urgency and different angles."

55. Upsell Sequence -- "Create an email upsell sequence for customers who bought [product]. Suggest complementary products and time the offers around usage milestones."

Social Proof & Conversion

56. Testimonial Questions -- "Create a customer testimonial questionnaire with 7 questions designed to elicit specific, results-focused responses for [product/service]."

57. Case Study -- "Outline a case study for [client result]. Structure: Challenge, Solution, Results (with metrics), Quotes, and Key Takeaways."

58. Landing Page A/B Test -- "Design an A/B test for [landing page element]. Include: hypothesis, variations, sample size calculator formula, success metric, and test duration."

59. Objection Handler -- "List the top 10 objections for [product/service] with [price point]. For each: the objection, empathetic response, reframing, and supporting evidence."

60. Close Script -- "Write a consultative closing script for [product/service]. Include: trial close questions, assumptive language, urgency elements, and next steps."

Technical & Development Prompts (25)

61. API Design -- "Design a REST API for [application]. Include: endpoints, methods, request/response schemas, authentication, rate limiting, and error codes."

62. Code Review -- "Review this code [paste code] for: bugs, performance issues, security vulnerabilities, code style, and suggest improvements with explanations."

63. Database Schema -- "Design a database schema for [application]. Include: tables, relationships, indexes, constraints, and sample queries."

64. Architecture Document -- "Create a system architecture document for [application]. Include: components, data flow, tech stack, scaling strategy, and failure modes."

65. Test Cases -- "Write comprehensive test cases for [feature]. Cover: happy path, edge cases, error scenarios, and performance tests."

66. Documentation -- "Create API documentation for [endpoint]. Include: description, parameters, request examples, response examples, error codes, and authentication."

67. Refactoring Plan -- "Analyze this codebase [paste code] and create a refactoring plan. Prioritize by: impact, risk, and effort."

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Include before/after examples."

68. Deployment Checklist -- "Create a production deployment checklist for [type of application]. Include: pre-deployment, deployment, and post-deployment verification steps."

69. Debugging Guide -- "Help debug this issue [describe issue and error messages]. Systematically check: logs, recent changes, environment, dependencies, and configuration."

70. Python Automation -- "Write a Python script that [describe automation task]. Include: error handling, logging, configuration, and scheduling (cron or task scheduler)."

71. Git Workflow -- "Design a Git workflow for a team of [size] working on [project type]. Include: branching strategy, PR process, merge rules, and release process."

72. Infrastructure -- "Design infrastructure for [application] on [cloud provider]. Include: services needed, estimated costs, redundancy, and scaling triggers."

73. Monitoring Setup -- "Design an observability stack for [application]. Include: metrics, logging, alerting, dashboards, and incident response runbooks."

74. Security Audit -- "Perform a security audit for this web application [describe]. Check: authentication, authorization, input validation, data protection, and common vulnerabilities."

75. Performance Optimization -- "Analyze and optimize the performance of [application/describe bottleneck]. Include: profiling approach, identified bottlenecks, optimization strategies, and expected improvements."

Finance & Operations Prompts (25)

76. Budget Template -- "Create a monthly budget template for a [type of business]. Include: revenue categories, expense categories, cash flow projection, and variance analysis."

77. Financial Model -- "Build a simple financial model for [business type]. Include: revenue projections (5 scenarios), cost structure, break-even analysis, and unit economics."

78. Expense Audit -- "Audit these business expenses [list or describe]. Identify: unnecessary costs, better alternatives, negotiation opportunities, and potential savings."

79. Pricing Calculator -- "Create a pricing calculator for [service/product]. Factor in: labor, materials, overhead, margin target, and market price range."

80. Cash Flow Forecast -- "Create a 12-month cash flow forecast for a [type of business]. Include: seasonal variations, payment terms, and contingency reserves."

81. Vendor Evaluation -- "Create a vendor evaluation matrix for [need]. Criteria: cost, quality, reliability, support, and scalability. Weight each criterion."

82. Inventory Optimization -- "Analyze inventory management for [business type]. Recommend: reorder points, safety stock, ABC classification, and dead stock strategy."

83. KPI Dashboard -- "Define 15 KPIs for a [type of business]. For each: name, formula, target, frequency, data source, and owner."

84. Meeting Cost Calculator -- "Calculate the cost of a recurring meeting: [attendees, frequency, duration]. Suggest alternatives if cost exceeds value."

85. Contract Review -- "Review this contract [paste key terms] for: risks, ambiguities, unfavorable terms, missing clauses, and negotiation points."

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86. Tax Planning -- "Outline tax optimization strategies for a [type of business] in [jurisdiction]. Include: deductible expenses, timing strategies, and entity considerations."
87. Insurance Review -- "Review insurance needs for a [type of business]. Recommend: types needed, coverage amounts, and cost-saving strategies."
88. Compliance Checklist -- "Create a compliance checklist for [industry/regulation]. Include: requirements, deadlines, responsible parties, and documentation needs."
89. Vendor Negotiation -- "Prepare a negotiation script for [vendor] to reduce [service] costs. Include: data points, BATNA, concession strategy, and walk-away terms."
90. Cost-Benefit Analysis -- "Perform a cost-benefit analysis for [decision]. Include: tangible and intangible costs/benefits, NPV calculation, and risk-adjusted scenarios."

Personal Productivity Prompts (25)

91. Time Audit -- "Design a time tracking template to audit how I spend my work week. Include: categories, tracking method, analysis questions, and optimization framework."
92. Goal Setting -- "Help me set SMART goals for [area]. Break down: annual goal into quarterly milestones, monthly targets, weekly actions, and daily habits."
93. Decision Framework -- "Create a decision-making framework for [type of decisions]. Include: criteria weighting, scoring matrix, gut check questions, and decision journal template."
94. Meeting Notes -- "Create a meeting notes template that captures: decisions made, action items (with owners and deadlines), parking lot items, and key discussion points."
95. Reading List -- "Curate a reading list for [topic/profession]. Include: 10 must-reads, 5 podcasts, 3 newsletters, and 2 communities. Prioritize by impact."
96. Habit Tracker -- "Design a habit tracking system for [goals]. Include: habit stacking, tracking method, reward system, and accountability structure."
97. Weekly Review -- "Create a weekly review template. Include: wins, lessons, Metrics review, relationship check, next week's priorities, and gratitude."
98. Priority Matrix -- "Help me prioritize these tasks [list tasks] using the Eisenhower matrix. Categorize as: urgent-important, important-not urgent, urgent-not important, neither."
99. Energy Management -- "Design an energy management plan based on my natural rhythms. Include: peak hours mapping, task-energy alignment, and recovery practices."
100. Knowledge Management -- "Design a personal knowledge management system for [profession/interests]. Include: capture tools, organization method, review cadence, and output creation."

BONUS: AI Tool Mastery Prompts (25)

101. Midjourney Mastery -- "Create 10 Midjourney prompts for [type of artwork]. For each: /imagine command, style parameters, aspect ratio, and quality settings."
102. Notion System -- "Design a Notion workspace for [use case]. Include: database schemas, templates, views, automations, and dashboard layout."

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103. Spreadsheet Automation -- "Create Google Sheets formulas and Apps Script for [task]. Include: data validation, conditional formatting, and auto-email notifications."
104. Chatbot Persona -- "Design a chatbot persona for [business type]. Include: name, personality traits, conversation style, do's and don'ts, and sample dialogues."
105. Workflow Automation -- "Design a Make.com (Integromat) scenario for [workflow]. Include: trigger, operations, data mapping, error handling, and scheduling."
106. Voice AI Script -- "Write a voice AI assistant script for [use case]. Include: wake word, intent mapping, responses, confirmation patterns, and error recovery."
107. Data Visualization -- "Recommend the best chart type for visualizing [data type] to [audience]. Include: chart selection reasoning, color scheme, annotations, and layout."
108. Email Template -- "Create a branded email template for [business type]. Include: header, body sections, CTA button design, footer, and mobile responsiveness notes."
109. CRM Setup -- "Design a CRM setup for [business type] using [platform]. Include: custom fields, pipeline stages, automation rules, and reporting views."
110. Social Media Analytics -- "Create a social media analytics report template. Track: growth metrics, engagement rate, best posting times, content performance, and competitor benchmarks."
111. Presentation Outline -- "Create a presentation outline for [topic] to [audience]. Include: story arc, slide count, key messages, data points, and speaker notes approach."
112. Customer Journey Map -- "Map the customer journey for [product/service]. Include: stages, touchpoints, emotions, pain points, opportunities, and moments of truth."
113. Brand Guidelines -- "Create brand guidelines for [business]. Include: voice/tone, color palette, typography, imagery style, and dos/don'ts."
114. Competitive Matrix -- "Create a feature comparison matrix for [product category]. Compare top 5 competitors across 10 features. Highlight our unique advantages."
115. A/B Test Design -- "Design an A/B test for [element]. Include: hypothesis, control, variant, sample size, duration, success metric, and statistical significance threshold."
116. ChatGPT Fine-tuning Prep -- "Prepare a dataset for ChatGPT fine-tuning based on [use case]. Include: format requirements, example conversations, quality guidelines, and estimated dataset size."
117. AI Ethics Checklist -- "Create an AI ethics checklist for deploying [type of AI system]. Include: bias testing, transparency, privacy, consent, and impact assessment."
118. Prompt Chain -- "Design a multi-step prompt chain for [complex task]. Each step builds on the previous. Include: inputs, outputs, and quality gates between steps."
119. Agent Workflow -- "Design an AI agent workflow for [business process]. Include: trigger conditions, decision points, action sequences, and human-in-the-loop checkpoints."
120. RAG System Design -- "Design a Retrieval Augmented Generation system for [use case]. Include: document ingestion, chunking strategy, embedding model, retrieval method, and response generation."
121. Automation ROI Calculator -- "Calculate the ROI of automating [task]. Include: current cost (time x hourly rate), automation cost, time savings, payback period, and 3-year NPV."
122. Email Sequence Optimizer -- "Analyze this email sequence performance [metrics] and suggest: subject line improvements, send time optimization, content changes, and segmentation strategies."

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123. Customer Feedback Analysis -- "Analyze this customer feedback data [paste or describe]. Identify: top 5 themes, sentiment trends, urgent issues, and actionable improvements."

124. Resource Allocation -- "Optimize resource allocation for [project/team]. Given: [constraints]. Maximize [objective]. Show allocation matrix and sensitivity analysis."

125. Scaling Playbook -- "Create a scaling playbook for [business/system]. Identify: bottlenecks, scaling levers, phase gates, resource requirements, and risk mitigation for each stage."

How to Use This Pack

1. Copy any prompt and replace the [bracketed text] with your specific details
2. Stack prompts -- chain multiple prompts together for complex workflows
3. Customize freely -- add your brand voice, industry specifics, or personal style
4. Experiment -- try different prompts for the same task and compare results

Made by Vasquez Ventures -- AI automation that works.